

# Isaac Newman



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[me@isaacnewman.com](mailto:me@isaacnewman.com)  
Fully Licensed Van Driver  
DOB 22-05-1973

## EDUCATION

University of Central England  
1989 – 1993

BTEC National Diploma -  
General Art & Design

BTEC National Diploma -  
Photography

Level 3 Electrical Installations  
18th Edition 2020 – 2021

BS 7671:2018 603/3319/4

## ENDORSEMENT-1

Richard George-Senior Consultant  
at Connect Assist

"Isaac is hugely talented and experienced. Not only in his technical mastery ...but also in his ability to understand a complex brief and offer insightful suggestions on approach, mood and production processing...A really good guy to work with, he's collaborative by nature and when he offers guidance, it's always worth listening to. A real privilege to work with and I would not hesitate to recommend him and his team to any client".

COMMERCIAL AND ADVERTISING		
Production Agency	Director / DOP	Grade
"Long Live The Lazy" La-Z-Boy TV ADD 2024 Fork The Waffle	Clement Johnson	Gaffer
"GT23 Launch assets" Bentley Motors - Social ADD 2023 Griffin Productions	Paul Griffin Jon O'Neil	Gaffer
"Love How You Live" CALA HOMES - TV ADD Alchemy Films 2022	Tom Oliver Simon Partington	Gaffer
"Taste The Wow" Pink Lady Apples - Channel-4 McCann Bristol 2020-2021	Tom Rowe	DOP
"Banish your pains" Safe Style UK - ITV Holdens 2019	Evangelos Polychronopoulos	Best boy
"Back to Being you" BMI Healthcare 2019	Darren Wallace	Producer
Sky TV Sapient Razorfish 2019	Conrad welch	Lighting Technician
"Inspiring style in everyone" Bristol Fashion week 2018 Mccann Bristol	Jack Pole	Best boy
"Be Your Perfect Self" Forever Living Christmas' FL, 2018	Sander Jurkiewicz	Practical Electrician
"The Athertons" Jeep: 2016 Range McCann Central	Lisa Astle	DOP
Amlin Andretti Formula-E 2015	Cameron Webb	DOP
Beavertown Brewery	Charles Copsey	Gaffer
Amlin Aguri Formula-E 2014	Cameron Webb	Gaffer

<i>"Grow With Us"</i> <b>BMI Recruitment 2014</b>	<b>Darren Wallace</b>	<b>Best boy</b>
<i>"Everything You Need to Grow"</i> <b>Wardour Publishing KPMG 2012</b>	<b>Gary Chambers</b>	<b>Practical Electrician</b>

## ENDORSEMENT-2

**Darren Wallace**-Head of Design at BMI Healthcare

"... Isaac is one of the most client-facing I have had the pleasure of working with. He has the right attitude towards not only the client and the brief but towards everything that supports the project - he always strives for a positive outcome. He is able to light towards a brand and its granular characteristics. He is also able to aid in the creative process in the pre-production, production and post-production...This deep commitment to creativity and attention to detail makes Isaac the ideal ally on long campaigns".

## ENDORSEMENT-3

**Gary Chambers**-Design Director, Luminous

"Having recently worked with Isaac on a large project for a major client, I have nothing but praise for Isaac's ability to achieve great results.... Isaac achieved outstanding results that both the client and I were delighted with. A terrific colleague and now friend, I wouldn't hesitate in commissioning Isaac and his team in the future"

## EXPERIENCE

### **Butcher Broker Brains Ltd - Practical Electrician and Gaffer**

2010 - 2021 Production company specialising in commercial filmmaking

Head Lighting technician, working closely with DOP's and Art Directors. This includes all Lighting design, location recce's, lighting plans, concept development, production management, budget management, equipment hire, and staff recruitment.

**Commissions completed for:** Amlin, Andretti, Jeep, Forever Living, Infinite Global, KPMG, HireRight, PFEG, Sky TV, NFU, Northgate, Safestyle Windows, BMI Healthcare, and Pink Lady Apples.

### **Isaac.uk.com Ltd - Photographer, Spark, Producing**

1998 - 2010 Production and photographer

Unit Coordinating and campaign management, working for advertising agencies worldwide and direct client marketing managers. Extensive experience in large-scale Photography above-line and through-the-line. Management of all stages of production from ideas through to artwork.

**Commissions completed for:** Volvo, Peugeot, Martell, KPMG, Barclays, Nationwide, Oli, The Royal Bank of Scotland, E.on, Worcester Bosch Group, National Autistic Society, Calor, Baxi, Toshiba, Saab, The Glenlivet, Six Continents Hotel Group, Britvic, Vax, Woolwich, Lloyds TSB, Oli, Heinz, HSA, Tetley, Milk & More, Aqualux, Cadbury, JPMF, NFU, COI, BMI Healthcare, CBS, Holister, Kinder Bueno, Jeep, Sky TV

### **Agencies worked for:**

McCann's, EHS Brann, TMP, CCHM-Ping, TBWA, Iris Nation, Digitas, Leagus Delaney, Satchi & Satchi, Cogent Elliot, RBH, Poulter partners, Golley Slater, Connect, second2, Mason Zimble, Palmer Hargreaves Wallis Tomlinson, Target, Watson Phillips Norman. Chapter agency,

## SKILLS AND STRENGTHS

### **Lighting:**

With my foundations rooted in Advertising, I have established extensive knowledge in the application of various lighting techniques, from clean and on-brand to more expressive and emotional lighting styles. Additionally, I build, modify and design my own lighting ideas. I hold an 18th Edition Electrical certification to help with modifications to practical source wiring.

### **Production:**

Production design and set building, Carpentry, Creative designing/building and modification of lighting and grip rigs. Management and maintenance of Photographic Studios. Location shooting. Risk assessment and medical assistance.

